

Privacy Policy

Effective Date: 01/08/23

At Beauty and the Beast, we are committed to maintaining the privacy and security of your personal information. This privacy policy outlines how we collect, use, disclose, and safeguard your personal data when you interact with our dog grooming services, including the use of our online booking system. By accessing or using our services, you agree to the terms and practices described in this policy.

Information We Collect:

1.1. Personal Information: When you use our online booking system, we may collect the following personal information:

Your full name

Your email address

Your contact number

Your pet's name, breed, age, and any relevant health information

Your address

Payment information (credit/debit card details) for online transactions

How We Use Your Information:

2.1. Online Booking: We use your email address to facilitate your use of our online booking system. This enables us to send you booking confirmations, reminders, and other related communications essential for the grooming appointment.

2.2. Grooming Services: Your personal information is used to provide you with our dog grooming services, such as scheduling appointments, grooming your pet according to your preferences, and keeping you informed about your pet's grooming progress.

2.3. Communication: We may use your email address to respond to your inquiries, feedback, or any other communication you initiate with us.

2.4. Marketing: With your explicit consent, we may use your email address to send you promotional offers, newsletters, and updates about our services, events, or special promotions. You can opt-out of marketing communications at any time.

2.5. Legal Compliance: We may process and disclose your personal information to comply with applicable laws, regulations, or legal processes, or to respond to valid legal requests from government authorities.

Information Security:

We take data security seriously and implement appropriate technical and organizational measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, please note that no data transmission over the internet

or any method of electronic storage is 100% secure, and we cannot guarantee absolute security.

Third-Party Disclosure:

4.1. Service Providers: We may share your personal information with trusted third-party service providers who assist us in delivering our grooming services, maintaining our online booking system, and managing our marketing campaigns. These service providers will only have access to the information necessary for performing their specific tasks and are obligated not to disclose or use it for any other purpose.

4.2. Legal Obligations: We may disclose your personal information if required to do so by law or in response to a valid request from government authorities.

Your Data Rights:

5.1. Access and Correction: You have the right to access the personal information we hold about you and correct any inaccuracies.

5.2. Data Portability: You can request a copy of your personal data in a structured, machine-readable format.

5.3. Withdraw Consent: If you previously provided consent for marketing communications, you can withdraw it at any time.

5.4. Data Deletion: You can request the deletion of your personal information from our records, subject to legal and operational requirements.

Retention Period:

We will retain your personal information for as long as necessary to fulfill the purposes for which it was collected or as required by law.

Contact Us:

If you have any questions, concerns, or requests regarding your personal information or this privacy policy, please contact us at:

Beauty and the Beast Ltd.
178 Easterly Road, Leeds, LS8 3AD,
07471943741,
info@beautyandthebeastltd.co.uk

Updates to this Policy:

We may update this privacy policy from time to time to reflect changes in our practices or legal requirements. The most recent version will be posted on our website, and significant changes will be notified to you directly.

By using our dog grooming services and providing your personal information, you consent to the collection, use, and disclosure of your data as described in this privacy policy.